

CHELSEA FLOWER SHOW 2010

PROBLEM ADDRESSED

HOMELESSNESS & DISADVANTAGE FOR PEOPLE LIVING IN THE UK

ASF returned to Chelsea in 2010 as part of the Eden Project's Places of Change programme. Over three hundred homeless and disadvantaged people were given the opportunity to participate in the design, construction and horticulture training programmes in order to create the largest show garden in the history of the RHS Chelsea Flower Show.

ASF worked specifically with Noah Enterprise (Luton), Watford New Hope Trust (Watford) and Crisis Skylight (London) to build half of the main central timber spine. We also engaged in a participatory design and construction process for the planting zone which was dedicated to manufacture and industry.



GOAL ACHIEVED

The show garden gave design, construction, horticulture training and accreditation opportunities for people living in vulnerable situations in the UK. Additionally, the show garden raised the profile of the achievements of disadvantaged people on to an international stage and promoted positive change.



Date:

May 2010

Location:

London

ASF Team:

J. Burnell, A. Grafweg & S. Hirano

Partners:

The Eden Project, Homeless Link, Homes & Communities Agency

Donors:

Homes & Communities Agency

Project Type:

Exhibition & Event

METHODOLOGY OF WORK

Participatory design and off-site construction training workshops formed the basis by which the timber spine and hard landscaping components for the industrial zone of the garden were created.

After three months of off site preparation, the team embarked on a two week intensive site build-up in preparation for show day.



FUTURE PERSPECTIVE

There is the possibility that the CFS project will become a catalyst for a larger, on-going programme, which is focused on providing skills training opportunities for disadvantaged people in London.

